














**MERCHIZE**












**2023**

**ECOMMERCE CALENDER**










# JANUARY | 2023

| Sun   | Mon  | Tue | Wed   | Thu  | Fri  | Sat   |
|---|--|-----|---|--|--|---|
| 1<br> NEW YEAR'S DAY<br>Global      | 2  | 3   | 4<br> WORLD BRAILLE DAY<br>Global<br> NATIONAL SPAGHETTI<br>DAY - USA | 5  | 6  | 7<br> INTERNATIONAL<br>PROGRAMMERS' DAY<br>Global  |
| 8   | 9  | 10  | 11  | 12   | 13   | 14  |
| 15<br> WORLD RELIGION DAY<br>Global | 16<br> MARTIN LUTHER<br>KING JR. DAY<br>USA | 17  | 18  | 19   | 20   | 21<br> NATIONAL HUGGING<br>DAY - Global<br> GRANDMA'S DAY<br>Poland |
| 22<br> LUNAR NEW YEAR<br>Asia       | 23   | 24  | 25  | 26<br> AUSTRALIA DAY<br>Australia | 27<br> CHOCOLATE CAKE<br>DAY - Global | 28  |
| 29  | 30   | 31  | 1   | 2  | 3  | 4   |
| 5   | 6  | 7   | 8   | 9  | 10   | 11  |












# FEBRUARY | 2023

| Sun   | Mon   | Tue   | Wed   | Thu   | Fri | Sat   |
|---|---|---|---|---|-----|---|
| 29  | 30  | 31  | 1<br> FIRST DAY OF SCHOOL<br>Australia | 2<br> CANDLEMAS<br>Global          | 3   | 4<br> WORLD CANCER DAY<br>Global |
| 5<br> WORLD NUTELLA DAY<br>Global | 6   | 7<br> NATIONAL BLACK<br>HIV/AIDS AWARENESS<br>DAY - Global | 8   | 9<br> NATIONAL PIZZA DAY<br>Global | 10  | 11  |
| 12<br> SUPER BOWL<br>USA          | 13  | 14<br> VALENTINE'S DAY<br>Global                           | 15  | 16  | 17  | 18  |
| 19  | 20<br> LOVE YOUR PET DAY<br>Global<br> PRESIDENT'S DAY<br>USA | 21<br> PANCAKE DAY<br>Global                               | 22  | 23  | 24  | 25  |
| 26  | 27  | 28  | 1   | 2   | 3   | 4   |
| 5   | 6   | 7   | 8   | 9   | 10  | 11  |














# MARCH | 2023

| Sun   | Mon | Tue | Wed  | Thu   | Fri   | Sat   |
|---|-----|-----|--|---|---|---|
| 26  | 27  | 28  | 1<br> WORLD COMPLIMENT DAY - Global<br> ST DAVID'S DAY<br>Global | 2<br> WORLD BOOK DAY<br>Global | 3   | 4   |
| 5   | 6   | 7   | 8<br> INTERNATIONAL WOMEN'S DAY - Global  | 9   | 10  | 11  |
| 12<br> OSCAR CEREMONY<br>Global | 13  | 14  | 15   | 16  | 17<br> PATRICK DAY<br>Global | 18<br> WORLD RECYCLING DAY - Global      |
| 19<br> MOTHER'S DAY<br>UK       | 20  | 21  | 22   | 23  | 24  | 25<br> INTERNATIONAL WAFFLE DAY - Global |
| 26  | 27  | 28  | 29   | 30  | 31  | 1   |
| 2   | 3   | 4   | 5  | 6   | 7   | 8   |











# APRIL | 2023

| Sun   | Mon   | Tue  | Wed   | Thu | Fri  | Sat   |
|---|---|--|---|-----|--|---|
| 26  | 27  | 28   | 29  | 30  | 31   | 1<br> APRIL FOOL'S DAY<br>Global |
| 2   | 3   | 4  | 5   | 6   | 7<br> GOOD FRIDAY<br>Global   | 8   |
| 9<br> EASTER SUNDAY<br>Global   | 10<br> SIBLINGS DAY<br>Global<br> EASTER MONDAY<br>Global | 11<br> NATIONAL PET DAY<br>Global | 12  | 13  | 14   | 15  |
| 16  | 17  | 18   | 19<br> BICYCLE DAY<br>Global | 20  | 21<br> NATIONAL TEA DAY<br>UK | 22<br> EARTH DAY<br>Global       |
| 23<br> ST GEORGE'S DAY<br>Global<br> WORLD BOOK DAY<br>Global | 24  | 25   | 26  | 27  | 28   | 29  |
| 30  | 1   | 2  | 3   | 4   | 5  | 6   |










# MAY | 2023

| Sun  | Mon  | Tue  | Wed  | Thu  | Fri | Sat  |
|--|--|--|--|--|-----|--|
| 30   | 1<br> LABOR DAY<br>Global<br> EARLY MAY BANK HOLIDAY - UK      | 2  | 3  | 4<br> STAR WARS DAY<br>Global                   | 5   | 6  |
| 7<br> PET WEEK<br>USA      | 8  | 9<br> EUROPE DAY<br>Europeans               | 10   | 11<br> NATIONAL EAT WHAT YOU WANT DAY<br>Global | 12  | 13<br> WORLD COCKTAIL DAY<br>Global |
| 14<br> MOTHER'S DAY<br>USA | 15   | 16<br> INTERNATIONAL DAY OF LIGHT<br>Global | 17<br> WORLD BAKING DAY<br>Global | 18   | 19  | 20<br> WORLD BEE DAY<br>Global      |
| 21   | 22   | 23   | 24   | 25   | 26  | 27   |
| 28   | 29<br> NATIONAL BISCUIT DAY - UK<br> SPRING BANK HOLIDAY<br>UK | 30   | 31   | 1  | 2   | 3  |
| 4  | 5  | 6  | 7  | 8  | 9   | 10   |

# JUNE | 2023










| Sun  | Mon   | Tue | Wed  | Thu   | Fri | Sat   |
|--|---|-----|--|---|-----|---|
| 28   | 29  | 30  | 31   | 1<br><b>PRIDE MONTH</b><br> GLOBAL DAY OF PARENTS - Global | 2   | 3   |
| 4<br> MOTHER'S DAY<br>France | 5<br> WORLD ENVIRONMENT DAY - Global | 6   | 7  | 8   | 9   | 10<br> WORLD GIN DAY<br>Global   |
| 11   | 12  | 13  | 14   | 15<br> NATIONAL BEER DAY<br>UK                             | 16  | 17  |
| 18<br> FATHER'S DAY<br>UK    | 19  | 20  | 21<br> INTERNATIONAL DAY OF YOGA - Global<br> GLASTONBURY FESTIVAL<br>Global (21 - 25/6) | 22  | 23  | 24<br> MIDSUMMER'S DAY<br>Global |
| 25   | 26  | 27  | 28<br> SUMMER SALES<br>France   | 29  | 30  | 1   |
| 2  | 3   | 4   | 5  | 6   | 7   | 8   |

# JULY | 2023









| Sun   | Mon  | Tue   | Wed | Thu | Fri   | Sat  |
|---|--|---|-----|-----|---|--|
| 25  | 26   | 27  | 28  | 29  | 30  | 1<br> TOUR DE FRANCE<br>2023 - Global |
| 2   | 3<br> WIMBLEDON STARTS<br>Global (3 - 16/7) | 4<br> AMERICAN<br>INDEPENDENCE DAY | 5   | 6   | 7<br> WORLD CHOCOLATE<br>DAY - Global                                      | 8  |
| 9   | 10   | 11  | 12  | 13  | 14<br> THE STORMING OF<br>THE BASTILLE:<br>FRENCH NATIONAL<br>DAY - France | 15   |
| 16  | 17<br> WORLD EMOJI DAY<br>Global            | 18<br> ISLAMIC NEW YEAR<br>Global  | 19  | 20  | 21  | 22   |
| 23  | 24   | 25  | 26  | 27  | 28  | 29   |
| 30<br> INTERNATIONAL DAY<br>OF FRIENDSHIP<br>Global | 31<br> NATIONAL AVOCADO<br>DAY<br>Global    | 1   | 2   | 3   | 4   | 5  |













# AUGUST | 2023

| Sun | Mon   | Tue   | Wed  | Thu  | Fri  | Sat   |
|-----|---|---|--|--|--|---|
| 30  | 31  | 1<br> BACK TO SCHOOL<br>Global       | 2  | 3  | 4<br> INTERNATIONAL BEER DAY - Global | 5   |
| 6   | 7<br> SUMMER BANK HOLIDAY - Scotland | 8<br> INTERNATIONAL CAT DAY - Global | 9<br> BOOK LOVERS DAY<br>Global | 10   | 11   | 12  |
| 13  | 14  | 15<br> ASSUMPTION - Global           | 16   | 17   | 18   | 19<br> WORLD PHOTOGRAPHY DAY<br>Global |
| 20  | 21  | 22  | 23   | 24<br> NATIONAL BURGER DAY - Global | 25   | 26<br> NATIONAL DOG DAY<br>Global      |
| 27  | 28  | 29  | 30   | 31   | 1  | 2   |
| 3   | 4   | 5   | 6  | 7  | 8  | 9   |










# SEPTEMBER | 2023

| Sun | Mon  | Tue  | Wed   | Thu   | Fri | Sat   |
|-----|--|--|---|---|-----|---|
| 27  | 28   | 29   | 30  | 31  | 1   | 2   |
| 3   | 4<br> LABOR DAY<br>USA    | 5  | 6<br> READ A BOOK DAY<br>US        | 7   | 8   | 9   |
| 10  | 11<br> PATRIOT DAY<br>USA | 12<br> NATIONAL CHOCOLATE<br>MILKSHAKE DAY - US | 13  | 14  | 15  | 16<br> WORLD GUACAMOLE<br>DAY - Global |
| 17  | 18   | 19   | 20  | 21<br> INTERNATIONAL<br>DAY OF PEACE<br>Global | 22  | 23<br> AUTUMN BEGINS<br>Global         |
| 24  | 25   | 26   | 27<br> WORLD TOURISM DAY<br>Global | 28  | 29  | 30  |
| 1   | 2  | 3  | 4   | 5   | 6   | 7   |












# OCTOBER | 2023

| Sun  | Mon  | Tue   | Wed   | Thu   | Fri | Sat |
|--|--|---|---|---|-----|-----|
| 1<br> INTERNATIONAL COFFEE DAY<br>Global | 2  | 3   | 4<br> WORLD ANIMAL DAY<br>Global | 5   | 6   | 7   |
| 8  | 9<br> THANKSGIVING<br>Canada    | 10<br> WORLD MENTAL HEALTH DAY<br>Global | 11  | 12  | 13  | 14  |
| 15   | 16<br> WORLD FOOD DAY<br>Global | 17  | 18  | 19  | 20  | 21  |
| 22<br> NATIONAL NUT DAY<br>Global        | 23   | 24  | 25<br> WORLD PASTA DAY<br>Global | 26<br> NATIONAL PUMPKIN DAY - Global | 27  | 28  |
| 29<br> BST ENDS<br>Global                | 30   | 31<br> HALLOWEEN DAY<br>Global           | 1   | 2   | 3   | 4   |
| 5  | 6  | 7   | 8   | 9   | 10  | 11  |

# NOVEMBER | 2023

| Sun   | Mon  | Tue | Wed  | Thu   | Fri  | Sat   |
|---|--|-----|--|---|--|---|
| 29  | 30   | 31  | 1<br> WORLD VEGAN DAY<br>Global<br>MOVEMBER<br>(Men's Health Awareness Month) | 2   | 3  | 4   |
| 5<br> GUY FAWKES NIGHT<br>UK      | 6  | 7   | 8  | 9   | 10   | 11<br> REMEMBRANCE DAY<br>Global |
| 12<br> REMEMBRANCE<br>SUNDAY - UK | 13   | 14  | 15   | 16<br> NEW BEAUJOLAIS<br>Global  | 17   | 18  |
| 19  | 20   | 21  | 22   | 23<br> THANK'S GIVING<br>USA     | 24<br> BLACK FRIDAY<br>Global | 25  |
| 26  | 27<br> CYBER MONDAY<br>Global | 28  | 29   | 30<br> ST ANDREW'S DAY<br>Global | 1  | 2   |
| 3   | 4  | 5   | 6  | 7   | 8  | 9   |

# DECEMBER | 2023

| Sun   | Mon  | Tue  | Wed   | Thu  | Fri   | Sat |
|---|--|--|---|--|---|-----|
| 26  | 27   | 28   | 29  | 30   | 1<br> WORLD AIDS DAY<br>Global   | 2   |
| 3   | 4<br> NATIONAL COOKIE DAY<br>Global | 5  | 6   | 7<br> HANUKKAH<br>Global                | 8   | 9   |
| 10  | 11   | 12   | 13  | 14<br> CHRISTMAS JUMPER<br>DAY - Global | 15  | 16  |
| 17  | 18   | 19   | 20  | 21   | 22<br> WINTER SOLSTICE<br>Global | 23  |
| 24<br> CHRISTMAS EVE<br>Global  | 25<br> CHRISTMAS DAY<br>Global      | 26<br> BOXING DAY<br>Global<br> KWANZAA<br>USA | 27<br> BANK HOLIDAY - UK | 28   | 29  | 30  |
| 31<br> NEW YEAR'S EVE<br>Global | 1  | 2  | 3   | 4  | 5   | 6   |



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